



*DESTINATION YBOR*  
*3<sup>RD</sup> SATURDAY OF EVERY MONTH*  
*The Bikers Are Back In Ybor!*

**EVENT INFORMATION**

This event is designed to promote the historic Ybor City business district as a monthly ride destination for motorcycle riders and enthusiasts.

The campaign will be managed by Go For A Ride Magazine and The Ride Factory. Go FAR is the fastest growing motorcycle monthly in the state of Florida. The Ride Factory is a motorcycle sales and service facility which is located on 22<sup>nd</sup> Street in Ybor City.

Destination Ybor will be held on the 3<sup>rd</sup> Saturday of each month from 9am to 4pm. No outside vendors will be involved. The purpose of this event is to support the merchants of Ybor City. Participants will stop at the Ride Factory location to sign up for raffles, pick up a discount wrist band and a Destination Ybor City map showing the Sponsor locations. The type of discount or entertainment offered will be left up to the discretion of each merchant. A list of all the monthly specials will be available at the Ride Factory on the morning of the event.

Sponsorship includes your Company Logo on a full page Destination Ybor City ad in Go FAR magazine. Your logo and location will also be placed on the monthly Destination Ybor City map which is given out at the Ride Factory.

Sponsorship prices are \$100/month or 3 months for \$250. Additional discount advertising is available for Sponsors in Go FAR. For more information call Mike Savidge, Go FAR publisher, at 813-505-5119 or email at [info@gofarmag.com](mailto:info@gofarmag.com). The current issue can be viewed online at [www.gofarmag.com](http://www.gofarmag.com).